



EMPEROR
saffron

Luxury Gourmet
Saffron



What is Saffron

Saffron is among the world's most expensive culinary ingredients. This special spice has been around for a thousand years and has a plethora of uses. It is indigenous to the bare and treeless terrain of Greece before it became propagated throughout Europe, Asia, and North America.

Saffron is a labor-intensive crop which makes it so expensive. It has three delicate crimson stigmas in the center which are handpicked, placed on a riddle, and cured over heat to amplify its flavor. It thrives best in warm, humid climates.

Iran is the world's largest supplier of saffron to date.

Apart from its unique earthy essence, the health benefits of the saffron what makes it a highly priced spice.



زعفران

We are transforming the regular saffron
and elevating it to a sought after
luxury product
by introducing branded saffron

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Health Benefits

Saffron is helpful in the improvement of digestion and appetite it helps in improving circulation to the organs of digestion. It coats the membranes of stomach and colon which help in soothing gastrointestinal colic and acidity. Kidney and liver problem: This spice found to be extremely beneficial for the treatment of kidney, bladder and liver disorders. Saffron is considered as a blood purifier

- Cough, Whooping cough (Pertussis)
- Sleeping problem (insomnia)
- Prevent Cancer (hardening of arteries)
- Purification of blood – Skin related problems
- Prevent weight gain (via appetite Suppression)
- Enhance the immunity of body
- Rejuvenate dead cells
- Prevent hair fall and baldness
- Prevent Anti-oxidant
- Prevent Depression
- Prevent body (shocks) Paralysis
- Heart burn
- Women use Saffron for menstrual cramps and premenstrual syndrome (PMS)
- Prevent early orgasm (premature Ejaculation)
- Improve stamina and interest in sex







Global Sales

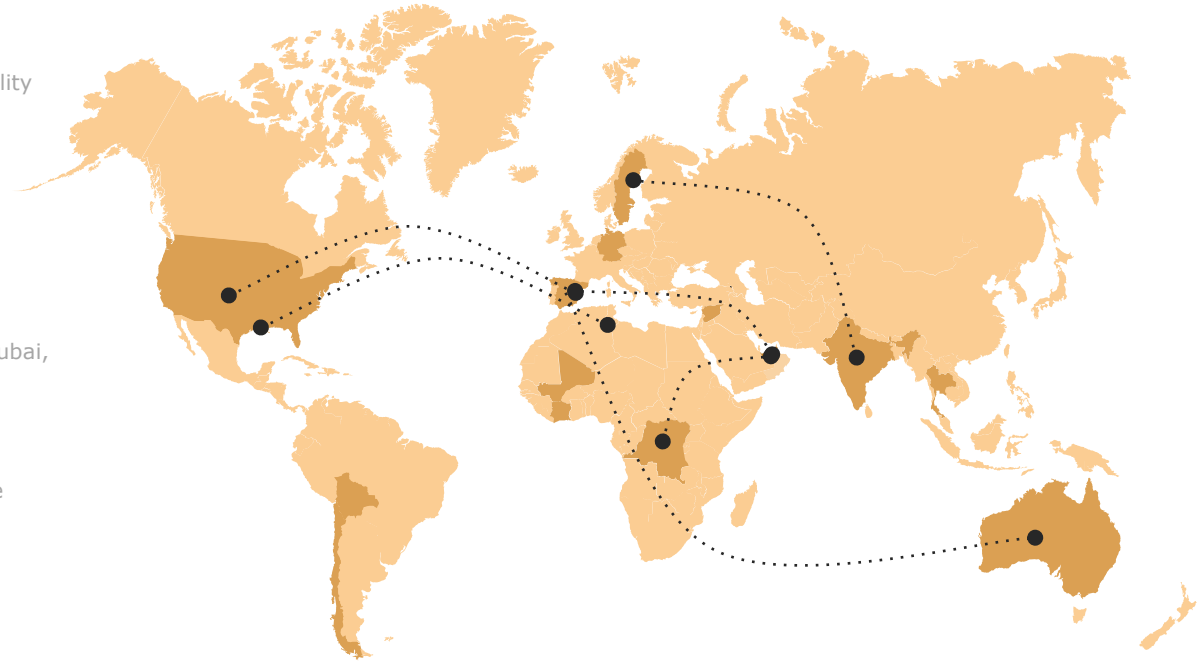
Emperor saffron is rated as the top quality product for 3 consequent years*

- Super Negin Quality
- Grade 1
- 100% Pure
- Premium Grade
- Original Saffron
- Direct from Farms

We have our Head Quarters based in Dubai, United Arab Emirates (AE)

packed as per GMP compliance

* International Taste & Quality Institute
Brussels



Distribution Channels

sale of saffron products to the consumers in small quantities for personal consumption

Retail

activity of buying saffron using the internet through our e-commerce portal

Online

Business-to-business

providing quality saffron to other companies that will produce output using emperor saffron

B-2-B

Large corporate, manufacturers (pharma, sweets, pan masala manufacturers, ayurveda, herbal) companies

Institutional

Behind every successful brand is a passionate and professional

Distributor

Emperor Saffron adopts various channels of distribution covering a vast geographical area by bringing efficiency in distribution of quality products



Our Products

100% Pure | Premium Grade



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Our Products



1 g



2 g



4 g



5 g



10 g




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Our Packaging





Quality Test

Emperor Saffron quality tests show that our afghan saffron is the best in terms of quality

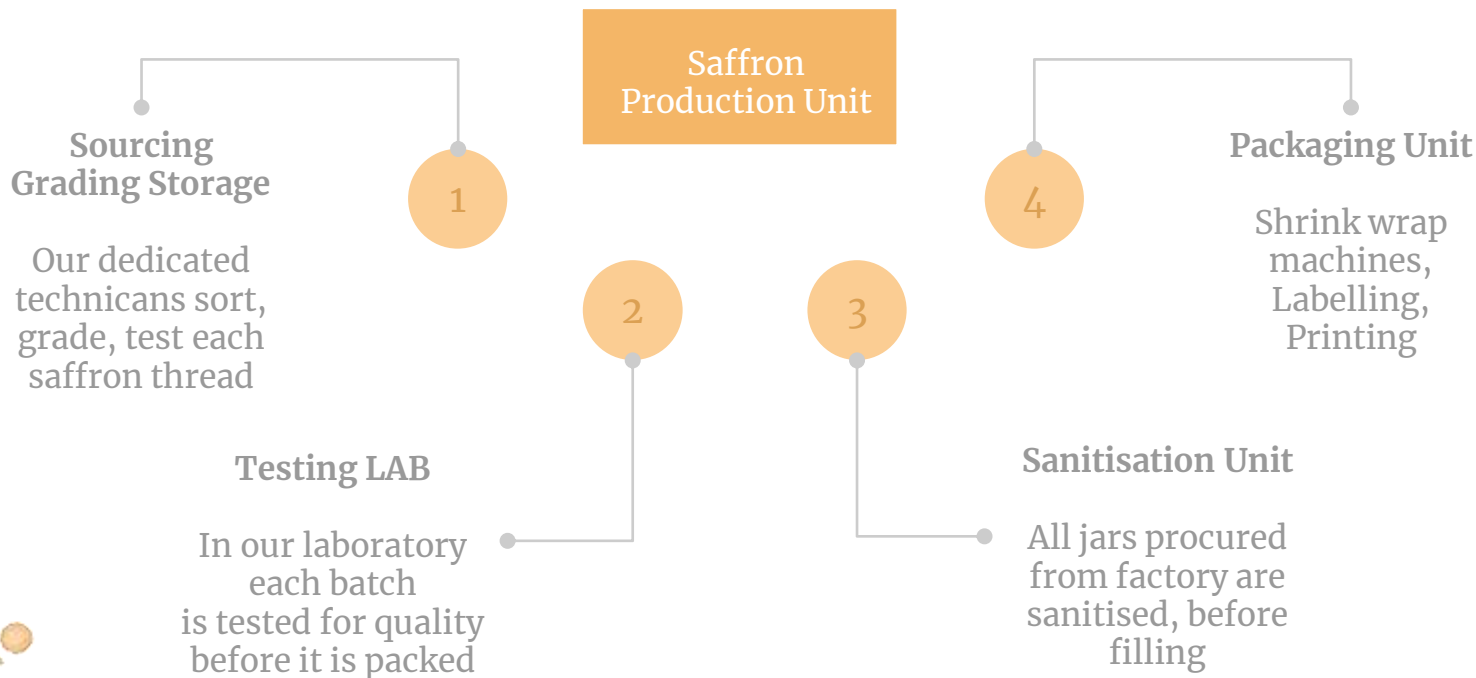
This is attributed to the climatic condition of Afghanistan as suitable to the growth and production of quality saffron

Saffron quality test results, saffron from local crop compared with Indian & Iranian saffron crop
(Pashtoon Zarghon District, Herat Province, Afghanistan)

Test Conducted by (FDA) Food and Drug Administration USA 2022

Character	Standard Value (ISO 3632)	Afghan Saffron		Indian Saffron		Iranian Saffron	
		Dried in Electric Dryer		Dried in Electric Dryer		Dried in Electric Dryer	
		Quality	Grade	Quality	Grade	Quality	Grade
Moisture	12%	11.72 %	I	7.46%	II	9.88%	II
(Picrocrocine) Flavour	70	84.88		53.06		85	
(Safranal) Aroma	20 - 30	42.31		25.01		36.62	
(Crocine) Strength Colour	190	210.39		170.36		180.83	

Our Infrastructure





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